

# iGrOOps Banner Creation Package

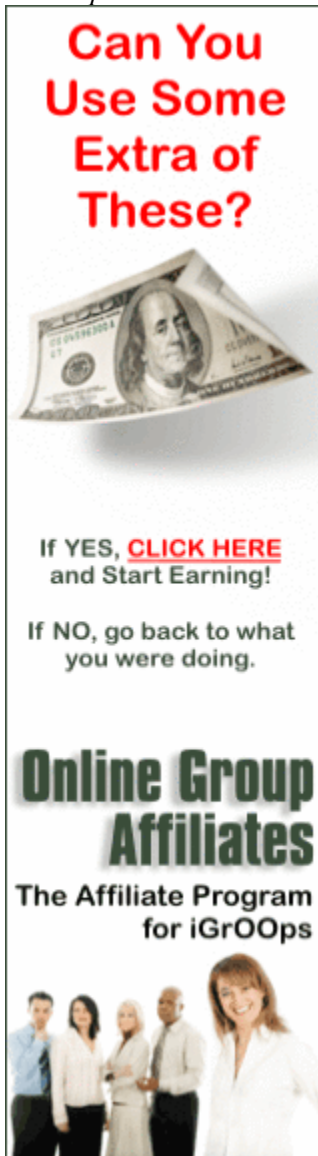
The iGrOOps design package is a service available to both paid and free iGrOOps administrators. Using our in-house team of professional designers, copywriters, and iGrOOps experts, we will create a set of eight (8) banners for your iGrOOps that can be used on other websites to advertise your group. These banner sizes are the 8 that Google uses for their network.. The following is a list of the services we include in this package.



468x60px



728x90px



160x600px



120x600px



336x280px



300x250px



250x200px



200x200px

**Cost and Timeframe.** The banner package is \$299 one time. Most banners are completed within 3 business days from the time they are ordered, assuming the customer responds quickly with feedback for initial designs.

**Terms and Conditions.** All design work and rights to work belong to the customer and can be used on other places on the Internet. We often will use professional stock photography in site design, which come with certain restrictions on use. You cannot use images on paper print runs of more than 250,000 copies. You cannot use images of people in testimonials – as in pretending they are the ones who are endorsing your product or service. And you cannot make your images available to others to use freely.

The contract is complete 3 days after delivery of final design – any changes after that point may be subject to additional charges. Current design rates are billed at \$100 per hour. As a direct labor-based service, design work is non-refundable once completed. We will create the first banner image as an “initial design”. If you are not satisfied with the initial design, you have the option of requesting a full refund or proceeding with changes. We will work with you on up to three designs/concepts/revisions. Design fees are based on labor and not the final product, so if the contract continues past the initial design, no refunds are given.

All banners in the banner package are based on the same theme, just laid out differently to best make use of the space. There is a single marketing message created and used for all 8 banners.

To order this package you can:

- a) select the banner package when you order your group online
- b) if you are already a pro iGrOOop customer, click on the “add services / modules” in the header of your iGrOOop and order online
- c) call us at 978.440.9300 and we can place the order for you