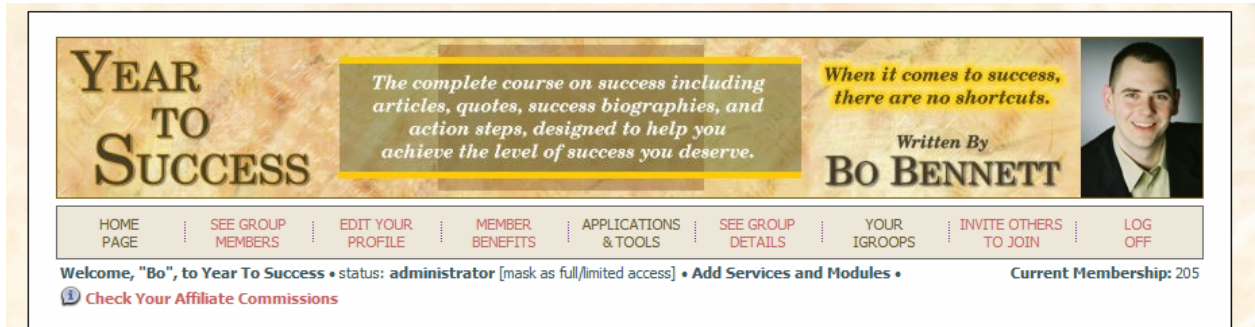


iGrOOps Design Package

The iGrOOps design package is a service available to all iGrOOps administrators. Using our team of professional designers and iGrOOp experts, we will create an attractive and professional looking online group for you within just days. We will work with you on the design concept and create your group site to match any existing website or logos / organization colors you might already have. The following is a list of the services we include in this package.

- ✚ **Design of a full sized custom header image.** The full-size custom header image is 850px wide that appears across of the top of each page. It should include logo (if you have one) for branding. When the header image is used, the iGrOOp uses text-based “tabs” in place of the icons at the top.



- ✚ **Design of the “About iGrOOp” image.** This is the image that people will see when clicking the “about group” information icon. It also will appear as a smaller icon in the iGrOOps directory.



- ✚ **Creation of custom color theme.** We will create a color theme for your website using colors that work well together and work well with the iGrOOps design. It is important to choose colors that do not hide important text or make the icons look poor quality.
- ✚ **Choosing of custom icons.** We will choose the icon package that works best with your new design.
- ✚ **Design of background image.** For most sites, a custom background will add to the attractiveness of the site. We will create a background image for your site if a background does not distract from the overall look.

Examples of our work. Here are some sites that we designed. Since they all have different audiences, you will notice different looks and feels to each group. All design work is custom created with the audience in mind.

Note: some of the following examples will not have the custom full-size header and footer image since this is a new offering. They may also have other graphic elements that we added after or done by the customer.

- ✚ <http://www.yeartosuccess.com>
- ✚ <http://www.membershipsitebuilding.com>
- ✚ <http://publicspeaking.igroops.com>
- ✚ <http://www.igroops.com/members/boricua>
- ✚ <http://www.igroops.com/members/analystrelations>
- ✚ <http://www.igroops.com/members/homebrewtoday>
- ✚ <http://alcoholas.igroops.com>
- ✚ <http://www.igroops.com/members/legal>
- ✚ <http://www.igroops.com/members/salesencyclopedia>

Cost and Timeframe. The basic design package is \$299 one time. Most sites are completed within 3 business days from the time they are ordered, assuming the customer responds quickly with feedback for initial designs.

Terms and Conditions. All design work and rights to work belong to the customer and can be used on other places on the Internet. We often will use professional stock photography in site design, which come with certain restrictions on use. You cannot use images on paper print runs of more than 250,000 copies. You cannot use images of people in testimonials – as in pretending they are the ones who are endorsing your product or service. And you cannot make your images available to others to use freely.

The contract is complete 3 days after delivery of final design – any changes after that point may be subject to additional charges. Current design rates are billed at \$100 per hour. As a direct labor-based service, design work is non-refundable. If you are not satisfied with the initial design, you have the option of requesting a full refund or proceeding with changes. We will allow just one design/concept/revisions – other revisions will be billed at the \$100/hr design fee. Design fees are based on labor and not the final product, so if the designer continues past the initial design, no refunds are given.

To order this package you can:

- a) select the design package when you order your group online
- b) if you are already a pro iGrOOp customer, click on the “add services / modules” in the header of your iGrOOp and order online
- c) call us at 978.440.9300 and we can place the order for you

With a professionally designed iGrOOp, you will have instant credibility and you will be up and running in days!